



EXECUTIVE BOARDS



INFORMATION BROCHURE
WWW.EBFGRONINGEN.NL/RECRUITMENT

EBF
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EBF EXECUTIVE BOARDS

Are you ready for a year full of new experiences and insights? As a board member of one of the executive boards of the EBF you will gain a lot of experience in one year; one year of challenges is strategic thinking, working in a team and motivating others. An executive board year at the EBF is multidimensional, challenging and very informative. . After your board year, you can take your knowledge with you in your future career. You will experience a year you will never forget.

Find out all about the events, positions, and application procedures of the 3 executive boards in this brochure!



YOUR PARTNER IN STUDY & CAREER

EBF CONFERENCE

Organise the largest two-day student conference in the Netherlands!

Functions: Chairman / Vice-chairman / Theme and Speakers /
Commercial Relations / Logistics / Public Relations / Treasurer

EBF/MARUG RECRUITMENT DAYS

Organise the biggest recruitment event for students in the North of the Netherlands!

Functions: Chairman / Vice-chairman / Commercial Relations / Logistics /
Public Relations / Secretary / Treasurer / Day Organisation

INTERNATIONAL BUSINESS RESEARCH

Organise an international research project of 10 weeks to countries such as India, China, Vietnam, Brazil and many more!

Functions: Chairman / Vice-chairman / Commercial Relations /
Travel Logistics / Public Relations / Treasurer / International Collaborations

EBF CONFERENCE

The EBF Conference is the largest two-day student conference in the Netherlands. The event consists of two consecutive conference days, which will each have a different character.

The first day will be the College Day for students, alumni and corporate participants. Professors from several universities will be invited to visit this day and share their vision, which provides insights on the theme from an academic perspective.

On the second day, the Conference Day, more than 500 students will be welcomed together with many business professionals. During this day, renowned speakers will give engaging lectures and share their experiences and visions. Furthermore, workshops and master classes will be provided by recruiters and senior level professionals. Examples of previous speakers are Al Gore, former Vice President of the United States; Klaas Knot, President of the Dutch National Bank; Jan Kees de Jager, Former Minister of Finance; Dick Boer, CEO Ahold; and Guy Wollaert, Senior Vice President of Coca Cola! As a member of the EBF Conference Executive Board you will be in contact with renowned speakers and multinational companies. Together with your fellow board members, you will have an unforgettable year organising the EBF Conference. You will gain many new experiences, make new friends and most of all develop yourself in a professional way!

EBF Conference responsibilities include contacting speakers, acquiring companies and arranging the day organisation. Together with your fellow members you will have a great time organising the EBF Conference. You will gain many new experiences, make new friends, and develop yourself in a professional way.

Within the EBF Conference Executive Board, there are six positions:

- Chairman
 - Has a supporting and facilitating role
 - Is responsible for general coordination
 - Is the spokesperson for the EBF Conference
 - Is responsible together with the EBF Board for the important decisions
- *Vice Chairman / Theme & Speakers/Public Relations II
 - Is responsible for creating and working out the theme
 - Is responsible for acquiring speakers
- Treasurer / Commercial Relations II
 - Is responsible for the budget
 - Is responsible for acquiring companies
 - Is responsible for maintaining contact with the companies and accompanying them
- Commercial Relations I
 - Is responsible for acquiring companies and sponsoring
 - Is responsible for maintaining contact with the companies and accompanying them

- *Public relations I
 - Is responsible for the promotion of the conference
 - Is responsible for the devising and organisation of a stunt
- Logistics / Theme & Speakers
 - Is responsible for working out the theme
 - Is responsible for the day organisation

Interested? Application for this Executive Board closes the 29th of October 2023 23.59, so make sure to have applied through the website and send a photo of yourself, your CV and a motivation letter to recruitment@ebfgroningen.nl.

EBF/MARUG RECRUITMENT DAYS

Every year in the beginning of December, the EBF/MARUG Recruitment Days are organised, which is the biggest recruitment event for students in the North of the Netherlands. The EBF organises this multiple-day event together with MARUG, the marketing association. Over 500 students visit the Recruitment Days to explore their opportunities on the labour market at one of the 40 participating companies.

A wide variety of activities take place during the Recruitment Days. You should think of general company presentations accessible for everyone, but also CV-selected individual talks with companies. Interactive cases are offered to give students a comprehensive insight into the business life, and in the evenings business dinners and networking socials are organised. The event is visited by students who are searching for an internship or job, but also by younger students who have just started to orientate themselves.

As a member of the Recruitment Days Organisation, you will be responsible for setting up the entire event. Your tasks include contacting companies for participation, arranging the event location and logistics of the event, set up a program for each day and designing the promotion material for the event. You will organise an event that offers a large number of fellow students the opportunity to get in contact with a wide and comprehensive range of companies, both on a formal and informal level.

Do you want to extend your professional as well as your social network? Do you have strong organisational skills? Would you like to organise a multiple day event with 5 other talented students? Then apply for the EBF/MARUG Recruitment Days Board in February!

The functions for the EBF/MARUG Recruitment Days board 2023 are:

- **Chairman**
 - Motivating and supporting the Recruitment Days board
 - Preparing and chairing board meetings
 - Initiating and controlling the strategic policy
 - Maintaining the overview of the preparations for the Recruitment Days
 - Being responsible for the overall planning of the Recruitment Days Board
 - Acquiring companies and maintaining contact with participating companies
- **Commercial Relations I**
 - Is responsible for acquiring companies to participate in the event
 - Gives lead to CR 2, 3 and 4 during acquisition period
 - Is responsible for contracting the companies
 - Is head of contact for the companies the months before the event
 - Is responsible for doing evaluations after the event with all companies
- **Day Organisation**
 - Is responsible for acquiring companies to participate in the event
 - Is responsible on the days of the event including making the script of the organisation
 - Is responsible for the locations (including catering)
 - Is responsible for the playground, entertainment for students and recruiters during the day
 - Is responsible for all the transport to and from the venue for recruiters and organization
 - Is responsible for the socials and the afterparty
- **Treasurer**
 - Is responsible for the budget, invoices, and processing direct debits
 - Is responsible for Exact (Accounting program)
 - Is responsible for submitting declarations
 - Is responsible for making prognoses
- **Secretary & Logistics**
 - is responsible for acquiring companies to participate in the event
 - is responsible for creating the schedule
 - Is responsible for the website
 - Is responsible for the registration period and checking CV's
 - Is responsible for the contact with the students
 - Is responsible for student evaluations after the event
- **PR & Promotion**
 - Is responsible for the overall promotion of the event
 - Is responsible for managing the social media channels
 - Is responsible for organizing promotional stunts
 - Is responsible for the design, ordering, and distribution of the promotional materials
 - Is responsible for the promotion after the event
 - Is responsible for acquiring companies to participate in the event

INTERNATIONAL BUSINESS RESEARCH

International Business Research is a project run by students of the EBF and the University of Groningen. Each year, IBR conducts research for Dutch companies in emerging economies. The preparation phase starts in November, in which you will prepare the research. During your stay abroad (April-June), you will conduct the field research for a period of five weeks. After this, you have the chance to explore the country by travelling in small groups for another five weeks; you'll be abroad for 10 weeks!

Research. Consultancy. Travel.

IBR offers you a unique opportunity to conduct a professional research and consult for Dutch companies. Over the years, IBR developed itself as a high-quality project, and offers you the following:

- Investigations in an objective manner
- Three months of intensive preparation
- Extensive knowledge of an emerging market
- More than 30 years of research experience
- Quality of the project ensured by three supervising professors
- Support of our Advisory Board
- 24 top quality senior students with diverse academic backgrounds

The functions for the International Business Research board 2023/2024 are:

- Chairman
 - Maintaining an overview of the project
 - Maintenance of contacts with general external parties of the project, the Faculty of Economics and Business, and the EBF
 - Accountable to the IBR Foundation
 - Support in acquisition and participant- and board selection
 - Maintaining close contact with the RvA Members and chairing these meetings
 - Maintaining contact with IBR Alumni
- Vice Chairman & Treasurer
 - Responsible for the participant selection and the entire participant process
 - Arranging trainings for the participants and board
 - Responsible for the board selection
 - Maintaining contact with the supervising teachers
 - Support in acquisition
 - Responsible for all finances regarding IBR

- Vice Chairman & Travel Logistics
 - Responsible for the participant selection and the entire participant process
 - Arranging trainings for the participants and board
 - Responsible for the board selection
 - Maintaining contact with the supervising teachers
 - Support in acquisition
 - Responsible for everything regarding the actual trip abroad
- Public relations & Travel Logistics
 - Responsible for participant-, board-, and company promotion
 - Supporting in the selection of participants and acquisition
 - Responsible for everything regarding the actual trip abroad
- External relations (4x)
 - Responsible for all acquisition
 - Obtaining contract surveys
 - Attending seminars and trade fairs
 - Responsible for maintaining contact with organizations and Advisory Board members
 - Guiding participants in the acquisition process
 - Visit seminars and trade fairs with the acquisition committees

READY FOR THE NEXT CHALLENGE?

Do you want to take part in a year full of new experiences and insights? As an Executive Board member at the EBF you will gain a lot of experience in one year; a year of challenges in strategic thinking, working in a team, and motivating others. A board year is multidimensional, challenging, and very informative. After your board year, you can take your knowledge with you in your future career. You will experience a year you will never forget.

The EBF Conference board is recruited in October, the EBF/MARUG Recruitment Days board is recruited in March, the International Business Research board is recruited in February. Do you have any questions regarding the recruitment? Please send your question to info@ebfgroningen.nl or visit our website www.ebfgroningen.nl/recruitment. Also, the members of the EBF Board are always happy to sit down with you to tell you more about a specific committee. Do not hesitate to contact us or come by the office located in Duisenberg's Interim at Zernike and see what's in it for you!

We hope to see YOU as one of our new executive board members this year!



YOUR PARTNER IN STUDY & CAREER



THE EBF BOARD 2023-2024

CHAIRMAN

NIEK SCHULTE

VICE-CHAIRMAN

PELLE HOFSTEENGE

SECRETARY & HR OFFICER

THIJS HOSMAR

TREASURER

WIEKE VAN HETEREN

IT & MARKETING OFFICER

JARA SCHOLTEN

COMMERCIAL OFFICER

LUUK HAAIJER

PROJECT & INCLUSION OFFICER

HANS SINGELENBERG

CAREER OFFICER

TIM BRUGGINK



YOUR PARTNER IN STUDY AND CAREER

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 **marug**
Marketing Association University of Groningen

 **FS-G**
Financial Study Association Groningen

 **te/ma** study association

 **VESTING**



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