



ACTIVE MEMBERSHIP

INFORMATION BROCHURE

WWW.EBFGRONINGEN.NL/RECRUITMENT



PREFACE

Dear student,

What is a good way to develop yourself next to your study? Becoming active at the EBF! Personally, I am still very happy with the decision to apply for an EBF Committee in my first year at the Faculty of Economics and Business. My journey as an EBF Active Member developed me professionally and helped me acquire many useful skills. Becoming an active member at the EBF is a learning school at which you can develop yourself optimally. Next to that, both my professional and social network grew and I made friends for a lifetime!

So, it's great that you are interested in becoming an active member at the EBF! The EBF is an open and international association with, at the moment 31, committees. These committees organise events based on our four pillars: study, career, recreation and international. These events can be formal and informal. Every committee has its own characteristics which means you can apply for the committee that suits you most personally! By becoming active in a committee, you can acquire many different skills that are very useful for your future career after your study. Skills you can think of are learning how to organise events, how to work in a team, how to professionally contact companies and how to build a network. Next to developing yourself, a committee year is also one where you will have a lot of fun! There are dinners, committee mixes, active members days, active members weekends and many other activities organised for active members. Through these activities you can get to know many other EBF Active Members!

In this booklet you can find all the information you need about becoming an active member at the EBF. You can find all the committees with their workload, goals and responsibilities. This information will help you in finding the committee that best suits your personal preferences.

If you have any questions about the EBF or becoming an active member, feel free to come by the EBF Board Room at room 5414.0046. Furthermore, you can always contact us. You can find the contact information at www.ebfgroningen.nl. The EBF Board is always enthusiastic to tell you more about the EBF!

We hope this booklet will make you as enthusiastic about active membership at the EBF as we are and we are looking forward to welcome you as a new active member of the EBF!

Kind regards,

Anne Veenhuizen
Chairman EBF Board 2018-2019



THE EBF PILLARS

The EBF aspires to support and foster the academic, professional and personal development of students through its activities. These activities are divided into four categories, which provide you with an excellent opportunity to get in contact with business professionals.

STUDY

The EBF provides services to facilitate studying and offers inspiring academic insights. The EBF organises activities that add value to your studies, such as Leadership Panels and the EBF Conference, the largest student conference of the Netherlands. Inspiring speakers and leaders of the industry visit Groningen for these activities to share their vision on various themes. Furthermore, workshops are organised by companies, as well as a socials and dinners. EBF also offers book sales and summaries to help you prepare for your exams.

CAREER

Are you curious to see what opportunities the labour market has to offer you or would you like to have an insight on how a company operates? The EBF organises career related events such as the Recruitment Days, Entrepreneurship Evenings and the Consultancy Tour, which provide you with an excellent opportunity to get in contact with business professionals.

INTERNATIONAL

The EBF enhances the international learning experiences of its members and encourages the interaction between students of different cultures. The EBF offers the European Study Research, where a city in Europe is visited by a group of 25 students to conduct field research and to enjoy their time abroad. Furthermore, the International Business Research is organized, where students will conduct 5 weeks of business research followed by 5 weeks of travelling in countries all over the world. In addition, several other activities, such as an International Day and National Trip are organised.

RECREATION

The EBF organises several recreational activities to support integration between EBF Members. As a freshman you can join the EBF Introduction Weekend, where you are able to meet your fellow students starting their studies at the faculty of Economics and Business. Furthermore, the EBF organises a social every month for all members. At the EBF Social you can have a drink with your fellow students. The whole night, drinks are 1 euro and you pay only 0,50 in the Happy Hour. In addition, several other recreational activities are organised throughout the year such as the Beginning of the year Party and the Christmas Ball.

ACTIVE MEMBERS PACKAGE

By being an active member at the EBF you will develop yourself on both professional and personal level. At the EBF you will learn more practical skills besides the theory you learn during your study career. With these practical skills, you will be able to organise lots of great events and activities for the students of the FEB. Learn a lot, and upgrade your skills at the EBF!

During your committee year you will meet a lot of new people. At the start of the committee year, all new active members are invited to join the New Active Members Weekend. Besides, the EBF organises several activities to meet other members. In this way, you will make a lot of new friends!

Not only new friends become part of your network when you become an active member. The EBF also facilitates career events on which you can meet companies that might become your future employer! As an active member, you have the opportunity to organise these events and expand your network of both students and recruiters. Expand your network at the EBF!

TESTIMONIAL BY MARLOES STRAATMAN

Hi! My name is Marloes and I've been a member for quite some time now. I signed up for the EBF in my first year and got active by joining the Introduction Committee. I just started living in Groningen and the EBF was the perfect start for my student life. It's crazy how quick our committee became such close friends; after 2.5 years, we still are! The committee itself only lasted half a year and I wasn't ready to leave the EBF, so after that I decided to join the Christmas Ball committee. In the Christmas Ball committee I've met one of my best friends in Groningen. For both committees applies that it's a great thing to organize an event for so many students. You'll learn a lot from it and seeing everyone having fun on your event gives an amazing feeling.

Right now I'm in the committee of ESR Fall, another event of the EBF. ESR stands for European Study Research, it's a research trip to a city in Europe with a group of 25 students and 2 professors. Next to doing research it involves dinners & socials in the weeks before departure. And on the trip itself you will also explore the culture and nightlife, next to visiting the companies. So another great opportunity to get to know your fellow students.

All in all, by joining the EBF you'll definitely develop yourself on a professional level. You'll learn a lot about teamwork, develop organizational skills and will get in contact with big companies. But the most valuable thing EBF has given to me are the friendships and people around me!

Marloes Straatman
Public Relations - ESR Fall 2018

EBF COMMITTEES

On the following pages you can find all the EBF Committees you can apply for this year. Furthermore the responsibilities and tasks of each committee are included. You can apply for EBF Committees twice a year, in September and in February. In the table below you can find for which committees you can apply and when. Furthermore an indication of the workload per week is provided. For the committees marked with a star (*), fluency in Dutch is required.

September Recruitment

	Workload (hours)
Academy Committee	(5-10)
Active Members Committee	(±5)
Activity Committee	(±5)
Bachelor Communities	(±5)
Commercial Committee*	(±5)
Consultancy Tour*	(5-10)
Degree to Trainee*	(5-10)
Entrepreneurship Committee	(5-10)
ESR Spring	(10-20)
International Committee	(±5)
Marketing Committee	(±5)
Master Communities	(±5)
Speakers Committee*	(±5)
EBF Conference*	(25-30)

February Recruitment

	Workload (hours)
Academy Committee	(5-)
EBF/JFV Christmas Ball Committee*	(±5)
Economic Event Committee	(±5)
ESR Fall	(10-20)
Freshmen Committee	(±5)
Introduction Committee	(5-10)
Marketing Committee	(±5)
Master Communities	(±5)
Speakers Committee*	(±5)
EBF/Marug Recruitment Days*	(25-30)
International Business Research*	(25-30)

ACADEMY COMMITTEE

The Academy Committee is responsible for the study services offered by the EBF. This means that you will be responsible for the EBF Shop, organise and manage the Booksale four times a year, manage the sale of the summaries, help with bachelor ceremonies and write articles for FEBtastic Students on Nestor. Next to that, the Academy Committee is responsible for organising the EBF Winter School. This is an event for ambitious students which takes place in January 2019. The event will consist of field trips, speakers and a case. By organising this event you will gain experience in contacting speakers and companies. The Academy Committee is one of the largest committees of the EBF and therefore a very good way to meet new people and have great committee evenings. Additionally, it is a very instructive challenge to organise a broadening event and to make sure your fellow students can study effectively!

ACTIVE MEMBERS COMMITTEE

Every year, approximately 180 students join a committee of the EBF. The Active Members Committee makes sure these active members get to relax and have fun together aside all their committee work. This committee will be responsible for organising several socials and activities for all active members of the EBF. Examples of activities are the Active Members Christmas Dinner, Running Dinners, the New Active Members Weekend in February and the Active Members Day at the end of the academic year.

ACTIVITY COMMITTEE

The Activity Committee is responsible for organising the monthly EBF Socials, as well as the Batavierenrace, the EBF Mid-Year Party and the EBF End of the Year Party. The EBF socials take place at the &ZO every first Monday of the month. Last year, every social had a different theme. Amongst others, a 'Super Heroes Social' and an 'Oktoberfest Social' were organised. As a member of the Activity Committee you and your fellow committee members take on the challenge to turn every social into a great evening for all EBF members!

BACHELOR COMMUNITIES

An EBF Bachelor Community (BC) is a unique type of EBF Committee. It is a collaboration between the EBF and the Faculty of Economics and Business that focuses on a specific bachelor programme. Bachelor Communities consist of students from a specific year of a specific study programme, who organise events and services aimed at students from that same year and programme. As a Bachelor Community member, you will organise events that will bring your fellow students in your programme closer together. You will be the one to create a community feeling. There are four BCs, serving students from the following studies: Business Administration Year 1, Economics & Business Economics Year 1, International Business Year 1 and International Business Year 2.

EBF/JFV CHRISTMAS BALL COMMITTEE

Every year the EBF and the JFV (Faculty Association of Law) organise a christmas ball together in December. The committee consists of six students, of which three come from the EBF and three come from the JFV. The committee is responsible for the organisation of a Christmas Ball for around 600 students. This includes arranging suitable artists, decorations and devising a theme!

COMMERCIAL COMMITTEE

The Commercial Committee is a great committee for those who want to gain more experience in approaching companies and making deals. Together with your committee members you will focus on companies in and around Groningen. Tasks include managing the company portfolio, acquiring deals for the Membership Value Card, assisting other committees in their acquisition activities and developing new commercial opportunities and projects for the EBF. The Commercial Committee is an important part of the EBF, as good cooperation with local business partners also enhances the value the EBF can deliver to its members!

CONSULTANCY TOUR

Are you interested in consultancy? Would you like to set up a multiple day career event where final year students can meet several high end consulting firms at their offices? Then consider applying for the EBF Consultancy Tour Committee. As a committee member, you gain experience in contacting partners for this event, organize a two day trip and make other students enthusiastic for this event. In the end, you will have arranged an event where a group of students met great consultancy firms and learned about a career in the consultancy sector!

DEGREE TO TRAINEE

Do you want to follow a traineeship after your study or are you interested in traineeships? Than the committee Degree To Trainee Committee is the committee for you! Degree to Trainee is a two-day event for 25 students in which we will visit companies who offer traineeships in different sectors. As a committee member you will come in contact with a lot of companies and partners for this event, you will organise a two-day trip and make other students enthusiastic for this event. The Degree To Trainee Committee is the perfect way to get in contact with your future employer!

ECONOMIC EVENT COMMITTEE

In this committee you will organise the EBF Economic Event, which will take place in semester 1.2. This event will have an economic approach that provides students with the opportunity to acquire practical insights next to their studies and get in touch with companies. Speakers from leading national and international economic organisations will share their experiences. As a member of this committee, you will be responsible for arranging the program of the day, in which you will invite inspiring speakers and interesting companies.

Are you a student looking for the opportunity to get in contact with various companies and speakers? Do you want to realise an economics-themed event together with other motivated students? Organising the EBF Economic Event could be the challenge you're looking for!

ENTREPRENEURSHIP COMMITTEE

The goal of Entrepreneurship Evenings is to broaden the horizons of students in the field of entrepreneurship. Interactive lectures provided by inspiring entrepreneurs will show the many opportunities of setting up your own business. The informal atmosphere of the evenings will provide the entrepreneurs and students with the opportunity to share their knowledge and experiences with each other. In the academic year several Entrepreneurship Evenings with a range of different themes and speakers were organised. Over the years, the CEOs of Woodwatch and Watermelon were present to tell their story. Are you interested in entrepreneurship? Then this might be the perfect committee for you!

ESR SPRING & ESR FALL

The European Study Research (ESR) is a week-long research trip. ESR is organised twice a year: once in May (ESR Spring) and once in November/December (ESR Fall). For this trip 25 students will join the ESR Committee to a European destination and visit several companies to find answers on their research questions.

Together with your committee you will be responsible for choosing the city of destination. In previous years, the European Study Research went to Prague, Milan, Berlin, Madrid, Lisbon and Budapest. Developing a research theme and the sub-themes is another responsibility for the committee. The ESR Committee will organise a week characterised by a perfect combination of companies, culture, research and fun!

Recruitment for the ESR Spring Committee is in September, and recruitment for the ESR Fall Committee is in February.

INTERNATIONAL COMMITTEE

The Faculty of Economics and Business welcomes more international students every year. The International Committee aims to serve the needs of international students and to organise activities that stimulate the integration between Dutch and International students. Last year, the committee organised the EBF International Day, where students were introduced to multiple different nationalities and had the opportunity to follow cultural workshops and join a pubquiz! This year the committee will also organise events where international students become more familiar with the Dutch study and business culture. Do you have an international mindset? Then the International Committee might be a great opportunity for you!

INTRODUCTION COMMITTEE

Every year the EBF Introduction Weekend takes place for all new first year FEB students. Together with your committee members you organise an amazing three day weekend, to introduce and familiarise the first year students with each other and with the EBF. Fun, interactive activities, a intercultural game and great parties with a theme will contribute to a great weekend. This weekend needs some serious preparation to give first year students an amazing start of their studies!

MARKETING COMMITTEE

The Marketing Committee is the creative brain of the EBF. As a member of the Marketing Committee, you will help other committees make their promotion material such as promotion videos and posters. The Committee is also responsible for taking photos at the EBF's events, and for writing weekly articles for the EBF Journal! These articles include interviews with speakers, articles about EBF events and articles about hot topics in the news. The Marketing Committee also brainstorms about how to improve the EBF's general marketing, and it helps in organising the EBF Promotion Week. In this committee, you can really unleash your creative side! Depending on your function, you will learn how to work with photoshop and Premier Pro, and you will receive photography training! Within this committee you will meet many other active members, as the Marketing Committee is present at all the EBF Activities to capture everything. The committee needs writers, video editors and photographers, but most of all: creative brains! It is the biggest committee of the EBF and it provides you an opportunity to develop your creative talents and meet many fellow students!

MASTER COMMUNITIES

A Master Community is a part of the EBF and the FEB that focuses on a specific master programme. The purpose of the Community is to bring the students of a certain master in contact with their fellow students, alumni, organizations and professors of their master. The Master Community organises several formal and informal activities for their fellow students. Through the Master Community, students will be able to bridge the gap between theory and practice and become an integrated group of people. This will lead to a genuine 'community' feeling. In total there are eight Master Communities, serving students from the following masters: Human Resource Management, Change Management, Strategic Innovation Management, Small Business and Entrepreneurship, International Economics and Business, International Business and Management, Economics and Health. Each community organises activities for its specific target group. Recent examples of activities are a trip to Frankfurt, an inhouse-day at A.S. Watson, and many guest lectures.

SPEAKERS COMMITTEE

Inspiring speakers are the core of several EBF events. As a member of the Speakers Committee, you will be challenged to get inspiring speakers to Groningen. By joining this committee, it will be your task to extend the speakers network of the EBF. You will be involved in the organisation of the EBF Leaderships Panels and Eye ons. Together with your committee members, you will brainstorm about prospective speakers, and learn how to contact them. Renowned speakers who visited the EBF in the past are Jeroen Dijsselbloem, Paul Polman, Alexander Pechtold, Gerrit Zalm, Dick Berlijn and Prime Minister Mark Rutte. Will you get the next big name to Groningen?

DID YOU KNOW?

TO JOIN AN EBF COMMITTEE YOU DO NOT NEED ANY WORK OR COMMITTEE EXPERIENCE!

For many students, being in an EBF Committee is the very first practical experience they gain. In a committee, you will develop yourself and gain a strong set of skills and (international) experience. Most importantly: it is great fun, and you will meet a lot of new people!



EBF CONFERENCE

The EBF Conference in Groningen is the largest two-day student conference in the Netherlands. The event consists of two consecutive conference days, which will each have a different character. The first day will be the Academic Day for students, alumni and corporate participants. Professors from several universities will be invited to visit this day and share their vision, which provides insights on the theme from an academic perspective. On the second day, the Conference Day, more than 500 students will be welcomed together with many business professionals. During this day, renowned speakers will give engaging lectures and share their experiences and visions. Furthermore, workshops and master classes will be provided by recruiters and senior level professionals. Examples of previous speakers are Al Gore, former Vice President of the United States; Klaas Knot, President of the Dutch National Bank; Dick Boer, CEO Ahold; and Guy Wollaert, Senior Vice President of Coca Cola!

As a member of the EBF Conference you will be in contact with renowned speakers and multinational companies. Together with your fellow board members, you will have an unforgettable year organising the EBF Conference. You will gain many new experiences, make new friends and most of all develop yourself in a professional way!

TESTIMONIAL MARIJN PRINS

In October 2017, we started the preparations of the EBF Conference 2018. Together, with five other dedicated students we started on our initial task which is constructing a theme. While finalizing our theme, we also started working on finding relevant and interesting speakers. At the same time, we were also looking for partnerships with appealing companies. Throughout the whole year, we stay in touch with our speakers and partners, a truly unique experience! This year is also the first year for the EBF Conference Day Organisation to help us with organising the EBF Conference. We started with 6 people and now there are 10 people to make the best out of this year. Together with the Day Organisation, we take care of acquiring business participants, organising the start-up pitch, improve our social media and also fill the goodie bag with nice gadgets for you! You can imagine that the largest two-day student conference of the Netherlands, comes with a lot of tasks, responsibilities and also opportunities. Besides of all these organisational aspects, there is also enough time to have a great time with each other! Every Monday we had dinner together, and sometimes we mixed with other EBF committees to go to the EBF Socials with each other!

I highly recommend joining the EBF Conference since you get the opportunity to develop yourself on a professional and personal level, broaden your network and boost your career! All together, one of the best decisions I made this year!

Marijn Prins
Chairman - EBF Conference 2018





RECRUITMENT DAYS

EBF/MARUG RECRUITMENT DAYS

Every year in December the Recruitment days are organized, which is one of the biggest recruitment events for students in the Netherlands. The EBF organizes this multiple-day event together with MARUG, the Marketing Association of the University of Groningen. Around 40 different companies are present at the Recruitment Days and over 500 students visit to explore their opportunities on the labor market. The event is visited by students who are searching for an internship or job, but also by younger students who have just started to orientate themselves. A broad range of activities take place during the Recruitment Days. From general lectures by companies accessible for any participant, to individual interviews with recruiters for which students are selected based on their CV. Interactive cases are offered to give students a better insight in a particular company, and in the evenings business dinners and networking socials will be organised.

As a member of the Recruitment Days, you will be responsible for setting up the entire event. The committee tasks include contacting the participating companies, arranging the event location and logistics, set up a program for each day and designing the promotion material for the event. You will organise an event that offers a large amount of fellow students the opportunity to get in contact with companies on both a formal and informal level.

TESTIMONIAL MIKE TEN BROEKE

The Recruitment Days board is responsible for organizing one of the largest recruitment events in the Netherlands. Every year, we are responsible for connecting over 600 ambitious students with over 40 inspiring companies. Hosting a four day event, like the Recruitment Days, requires a lot of responsibility and commitment. From April onwards, we have been busy ensuring that this year's special edition (25 year anniversary) will turn into a huge success as well. Everyone is working for at least 24 hours a week, although there are multiple busy periods in the year which require a near full-time effort. Even though this might sound like a lot, I speak for my entire board when I say it's definitely worth it! You, together with your board, will get the opportunity

- of contributing to the future careers of over 600 students;
- of getting a lot of hands-on experience in dealing with companies;
- and of greatly expanding your own professional network (which comes in handy when you are applying for a job later)

So far, me and my board have faced a lot of interesting challenges together, have become very close, and are well on our way to organizing yet another successful version of the Recruitment Days. If organizing the Recruitment Days sounds like an interesting challenge to you and you want to learn more, please feel free to drop by our office (5411.0027) and have a cup of coffee with one of our board members.

Mike ten Broeke,
Chairman, Recruitment Days 2018



IBR

INTERNATIONAL BUSINESS RESEARCH EXECUTIVE BOARD

International Business Research (IBR) is a student run project of the EBF and the University of Groningen. IBR conducts research for companies in two emerging markets each year. Examples of destinations from the past are Indonesia, Colombia, China and Vietnam. The projects concern research that you will conduct for a Dutch company.

After getting selected for the IBR Board in February, your board year will start with choosing the destination and contacting companies. Until the beginning of the new academic year, the IBR Board is a part time occupation and can be combined with your studies. After the summer holidays, you will work full time on the project. The preparation phase for participants starts in November, in which they will prepare the research. Furthermore, this period is characterised by many social activities to stimulate the integration between the participants. During the period abroad, field research will be conducted for a period of five weeks, followed by five weeks of travelling in small groups.

Each IBR is conducted by 25 students who are supported by two professors of the Faculty of Economics and Business. The IBR Board consists out of two different executive boards, both consisting of five people and both responsible for a different destination. Tasks of the board include selecting the emerging markets, setting-up the research, contacting and visiting many companies, and selecting the participants. You will be challenged to turn the project into a success, which will be an unforgettable experience!

TESTIMONIAL MITCHELL LEVOLEGER

My name is Mitchell Levoleger and this year I am the chairman of International Business Research Mexico. For those of you who do not know, International Business Research (IBR) is a research project of the RUG which performs research in developing countries all over the world. IBR consists of an executive board of two teams of 5 students. This year we are going to Indonesia and Mexico, together with 20 other students per destination! I chose to apply for IBR after I finished my bachelor International Business last year and had to decide if I was going to follow a master or do something else. I then heard of IBR and thought it was a great opportunity to expand my horizon while doing something related to my bachelor at the same time. So I chose to apply and definitely have not regretted that decision since! Our board is currently busy with preparing ourselves for going full time as of September, which entails tasks like defining our PR and acquisition strategy, studying different aspects of Indonesia and Mexico and much more. We are all very excited for this board year and to see which students will join us. Everyone is always welcome to stop by in our offices at the interim if you ever want to know anything regarding IBR!

Mitchell Levoleger
Chairman (IBR Executive Board Mexico 2019)



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JOIN THE EBF NOW!

APPLICATION PROCEDURE

Two times a year you can apply for an EBF committee. The first selection round will take place in September and the second selection round will take place at the end of February. Most of the committees last for one academic year. Some committees will switch half yearly, so half of the committee members will make place for new committee members. You can take a look at the application page at the EBF Website (<http://www.ebfgroningen.nl/recruitment>) to see which committees there are, what kind of functions exist within the committees, and the approximate time each committee takes. Also there is a committee search engine to specifically see which committee suits you.

EBF BOARD RECRUITMENT

A board year at the EBF means a year full of new experiences and insights. As a board member of the EBF you will gain a lot of experience in one year; one year of challenges in strategic thinking, working in a team and motivating others. A board year at the EBF is multidimensional, challenging and very informative. After your board year, you can take your knowledge with you in your future career. You will experience a year you will never forget.

The EBF board 2019-2020 will be recruited in March 2019. For more information about the positions and the application procedure, keep an eye on www.ebfgroningen.nl/board!



Do you have any questions regarding the recruitment? Please send your question to I.platvoet@ebfgroningen.nl or visit our website www.ebfgroningen.nl/recruitment. Also, all the EBF Board Members are always happy to sit down with you, to tell you more about a specific committee. So do not hesitate to contact us!

We hope to see YOU as one of our new active members this year!



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